



***Delivering Your First 7 Habits of Highly Effective People 3.0 Signature Program***

**NEWLY ENRICHED | EAGERLY ANTICIPATED | LATEST THINKING | 10 YEARS IN THE MAKING**

FranklinCovey proudly announces *The 7 Habits of Highly Effective People Signature Program* update.

As a 7 Habits Facilitator, you have been an integral part of exposing tens of millions of individuals to *The 7 Habits of Highly Effective People* over the last decade and enabling them to greatness. The updated curriculum will help you have a greater impact during the three-day event and better post-event participant retention and implementation.

*The updated 7 Habits of Highly Effective People Signature Program will bring the following benefits to you and your participants:*

- ▶ New videos engage your participants more than ever. To view a montage of the new videos, see the video archive.
- ▶ Increased business relevance through business case studies that demonstrate the principles in action.
- ▶ New 7 Habits contract for participants to continue their learning experience long after the 3-day experience.
- ▶ New flexible timelines to present the content: 3-day consecutive or non-consecutive, 5 half days or 2-days.
- ▶ New renewal curriculum to be used three months after the initial program is delivered to keep the curriculum alive with participants.

The one-day re-certification event is designed for current 7 Habits facilitators to upgrade to the new and updated curriculum. This one-day event is free of charge and is currently the only way to upgrade to the new curriculum. The only cost to each facilitator will be the cost of the new materials. These materials are discounted for each facilitator based on their date of certification.

During the one-day event, you will learn and experience the following:

- ▶ The importance behind the new design and delivery methodology.
- ▶ Walkthrough of key activities.
- ▶ The setup and debrief for the 30 videos for the new program.
- ▶ How the new curriculum is part of a robust process, not just a workshop.
- ▶ Teach to Learn exercises (formerly Three Person Teaching).
- ▶ The new business relevance.
- ▶ Streamlined new curriculum.
- ▶ New delivery options.



*After attending the one-day upgrade events, you will engage in post-work activities that will complete your upgrade certification process.*

**For additional information, please contact your client partner:**

**Toll Free: 1-866-742-2487**