

FACILITATION CERTIFICATION

OVERVIEW

FranklinCovey Certification workshops are intensive and interactive learning experiences, spanning from three to five days. They are part of the facilitator certification process for teaching the FranklinCovey curricula, including *The 7 Habits of Highly Effective People*®, *What Matters Most*®, and *The 4 Roles of Leadership*™.

WHO SHOULD ATTEND & WHY

A FranklinCovey Certification workshop empowers your organization's facilitators to teach FranklinCovey curricula throughout your organization. Certified, in-house facilitators play pivotal roles in helping their fellow employees sustain a high-performance culture rooted in enduring principles of effectiveness - at a cost far below what it takes to train them off-site.

KEY BENEFITS & OBJECTIVES

Utilizing a certified, in-house facilitator of FranklinCovey curricula will have an impact on your organization in the following ways:

- Sustain a high-trust, high-performance culture rooted in effectiveness
- Produce responsible, opportunity-minded employees who think and act more effectively in order to achieve better results

- Enable you to train participants at a cost far below what it would take to send them to off-site programs
- Realize your training investment sooner by tailoring the curriculum to the needs of your organization
- Enhance your organization's culture and common language, create trust, and build and empower teams

KEY LEARNING OUTLINE

To become certified to teach FranklinCovey curricula, facilitation candidates must complete the following requirements:

- Attend the appropriate content course
- Participate in a consultation with your FranklinCovey consultant to discuss implementation
- Complete the license agreement and facilitator agreement
- Attend a Certification workshop (in-house or public)
- Read the facilitator manual, complete the exercises, and view all the videos for the workshop
- Facilitate their first FranklinCovey course and provide a summary of the feedback they receive

