

Principle-Centered FranklinCovey Leadership™ Week

Turbulent, unpredictable change is now the norm. Senior executives are under increasing pressure to perform. Another short-term, quick-fix approach to improved leadership won't help. What will help are the enduring principles of leadership learned at FranklinCovey Leadership Week.

Leadership Week participants learn how to create high-trust, principle-centered cultures, increasing the overall performance of their organizations.

Learn How to Apply Timeless Principles of Leadership

Leadership Week is an interactive, five-day workshop held in a luxury retreat that will help you learn how to truly lead rather than just manage. You will discover how to anticipate and influence change rather than merely react to it, and you will recognize that people are your most important asset rather than your most perplexing problem.

Develop Effective Leadership Skills One Step at a Time

Effective leaders practice leadership at four levels: personal, interpersonal, managerial, and organizational. During Leadership Week, you will examine every aspect of your life—your understanding of yourself, the direction of your organization, how you balance home and work, and how you lead your employees. Attending Leadership Week will enable you to:

- Build a high-performance, high-trust culture
- Identify desired results and unify your teams to achieve those results
- Renew your leadership role and gain a better understanding of its impact on your organization

Workshop Benefits

Participants leave Leadership Week with a better understanding of themselves, the direction of their organization, how they relate with their families, and how they lead their employees. With this knowledge and the following tools, they will be able to foster positive change.

Witness Positive Results in your Organization

Your enhanced abilities to think through complex business problems and cope with stress and change will be reflected in your organization's behaviours. You will be able to align your organization's systems and processes to achieve better results and equip and motivate your people to perform their jobs better than ever.

"Without question, FranklinCovey Leadership Week was the finest personal growth experience I have had. Three elements stand out to me:

- 1) Immediate Use: I was able to put the concepts and skills I learned to use without delay or need for further dialogue.
- 2) Positive Effects: I have seen significant direct and positive results from the tools given to me during that week.
- 3) Long Term Benefits: Two years later, I find the course content as useful and relevant as the day I completed it.

From the single week exposure to FranklinCovey's holistic approach to Leadership, I have seen my personal life, my family life, my friendships, and my career as a manager dramatically grow and flourish. It's hard to imagine a program contributing more than this one did for me."

— Dave Calder, Senior Vice President, Telemedia Radio (West) Inc.

"FranklinCovey Leadership Week is a dynamic workshop that has significantly enhanced our capacity to achieve new levels of personal and professional effectiveness. Any leader who is motivated to discover what it takes to become a principle-centered organization should experience this training."

— Jack Briscoe, Royal Canadian Mounted Police (Ottawa)

FranklinCovey LeadershipWeek is an interactive, five-day workshop that provides powerful tools and training to help you lead your organization.

Contact Us Today

For more information about FranklinCovey Leadership Week and the Synergy Solution, please call FranklinCovey toll free at 1-866-742-2487.